



Austin Ballroom Dancers
Board Meeting Minutes
January 8, 2012

Present:

Board Members: Lorena Lanmon, Pam Maxwell, Frank Sclafani, Bob Smith, Chin Long Shu

The meeting was called to order at 12:46 p.m.

December Board Meeting Minutes

The December board meeting minutes were approved.

Financial Report

The New Year's Eve dance figures were reviewed. There was not a financial report available. It will be reviewed at a later date.

It was noted that member reaction to price increases has been overwhelmingly positive, & attendance at our first dance with the new prices was 85. That makes it one of the top attendance nights in the past twelve months.

Membership Report

The Membership Coordinator was not present. Frank will assist with recruiting volunteers to work the desk for dances & with notifying members a month in advance of their expiring memberships.

Publicity Report

The publicity manager was not present.

Program Report

It was noted corrected schedules with revised prices would need to be available for Tuesday's start of classes.

Old Business

New Year's Eve Dance Review--The event was a success! We sold 124 tickets: 87 through Paypal, 18 at classes & dances, & 19 at the door. The loss was about \$500 once final receipts were added. There was discussion of an event for next New Year's. The consensus was to have a nice holiday dance, possibly with a smaller live band at Uptown on Saturday, December 29th. Presuming Uptown is having an event December 31st, our dancers could attend that on Tuesday.

Website--Member Eileen Genervo has volunteered to help us improve our website. A meeting will be scheduled this month to explore website enhancement options.

The board reviewed current use of our Facebook presence.

DJ/Instructor Meetings--Special meetings with the DJs and instructors will also be scheduled for review of survey input.

New Business

Valentine's Day--It was decided our February 11th dance will be Valentine's themed with light refreshments. The DJ will be asked to spice up the playlist with tunes to fit the holiday.

The meeting was adjourned at 2:25 p.m.